

TARGETED CONSUMER Direct Mail

Call Pryor Marketing at 479-783-1904 for service special selections and complete ordering information!

GETTING STARTED IS SIMPLE



Choose the look of your Direct Mail piece. Select one of the card designs available in your *Direct Mail Brochure*, or submit a photo of your facility or your own card design for a truly unique piece.



Select 3 or 4 Service Specials you want to promote, then set competitive pricing based on your current local market conditions. Find Service Special suggestions in your *Direct Mail Brochure*. Fully customized Service Specials available upon request.



Determine the quantity of pieces to be mailed, minimum of 1,000 pieces. Then, using targeted mapping software, we will provide you with demographic information and maps of mail carrier routes within your zip code. This process allows us to select only the routes that will be best suited for your Direct Mail campaign.



Call, Fax or Email your completed order form to Pryor Marketing & Communications, Inc. As a member of the Pronto Smart Choice Advantage program your cost is just .45¢ after National Pronto Headquarters shared cost participation (regular .96¢ per piece).

Carrier Routes in ZIP Code 72868
FORT SMITH, Arkansas

Route	Type of Route	County	Business Count	Apartment Count	PO Box Count	Residential Count	Avg Household Income	Avg Property Value	View Map
CB05	City	CLAY	41	121	0	464	\$37,000	\$141,071	Map
CB11	City	CLAY	111	0	0	300	\$48,000	\$170,081	Map
CB12	City	CLAY	83	48	0	412	\$37,000	\$82,448	Map
CB13	City	CLAY	11	28	0	412	\$48,000	\$92,367	Map
CB14	City	CLAY	0	0	0	448	\$43,000	\$188,447	Map
CB15	City	CLAY	108	128	0	217	\$48,000	\$82,018	Map
CB17	City	CLAY	101	74	0	412	\$48,000	\$171,248	Map
CB18	City	CLAY	36	278	0	380	\$48,000	\$112,140	Map
CB19	City	CLAY	86	84	0	408	\$48,000	\$88,017	Map
CB20	City	CLAY	0	0	0	344	\$85,000	\$152,448	Map
CB21	City	CLAY	0	0	0	344	\$38,000	\$121,917	Map
Totals:			371	773	0	4,953			



We will send, via email, an electronic version of your Direct Mail piece for you to review for accuracy. Upon your approval, the final Direct Mail pieces are produced, printed and mailed to your targeted consumers!



Sign Up Today!